Main Objectives

Shared by 2019 ExCom, FinCom and Staff (and consistent with CS Strategic Plan 2018-2020):

- Financial Sustainability
- Member Diversity and Inclusiveness
- Member Improved Satisfaction
- Technical Quality Boost in all activities
Financial Sustainability

*Current Status and Plans for the Future (Short Term)*

- 2019 budget (voted in 2018) to enable the CS to at least **break even by December 2019** (as mandated by the IEEE)
  
  - 2017 Actual ($1,164.5)
  
  - 2018 Budget ($466.4)
  
  - 2019 Budget $276.8
Member Diversity and Inclusiveness

*Current Status – Some Possible Metrics*

- **Gender:**
  - Female/Male membership distribution

- **Age:**
  - Members’ age distribution

- **Geographical location:**
  - Membership current regional distribution

- **Affiliation:**
  - Industry/Academia membership distribution
Member Diversity and Inclusiveness

Current Status – Some Possible Metrics – Gender Distribution

Comparison of IEEE and Computer Society Membership by Gender (Percentages)

- Female
- Male
- Not Reported

IEEE: Blue, CS: Orange
Member Improved Satisfaction

Current Status – Some Possible Metrics - Number of Members

- **Current membership:**
  - 84,000+ members (51K Computer Society members; 29K Technical Committee members; 4.4K Special Technical Community members)

- **Trend in membership:**

![Bar chart showing CS vs IEEE Members (paid members only)](chart.png)
Member Improved Satisfaction

*Current Status – Some Possible Metrics - Number of Followers and Users*

- **Number of Followers on social media:**
  - 400k+ followers (primarily US and India)
  - 44k+ followers (highly sought after 18-34 age group)
  - 30k followers in CS group; 6k followers on the CS organization page
  - 638 followers (newest platform)

- **Number of Users of our services:**
  - **Conference Publication Services (CPS):** 320 Conference Proceedings in 2018
  - **Conference Registration Services:** 30 contracts since March 2018
  - **Educational products:** 47+ SWEBOK subscribers (Academic Institutes; Universities; Companies)
Member Improved Satisfaction

Survey Form – Sample Survey Question

IEEE Computer Society - Proceedings Services

* 1. How would you rate your recent experience using IEEE Computer Society's Proceedings Services?

<table>
<thead>
<tr>
<th>Poor</th>
<th>Satisfactory</th>
<th>Excellent</th>
</tr>
</thead>
<tbody>
<tr>
<td>★</td>
<td>★</td>
<td>★</td>
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</tbody>
</table>
Technical Quality boost in all activities

**Current Status – Some Possible Metrics**

- **Conferences:**
  - Number of sponsored Confs:
    - 154 financially sponsored Confs; 63 technically sponsored (2018)
    - 156 financially sponsored Confs; 56 technically sponsored (2017)
  - Number of attendees at our Confs: 42,276 (2017); 35,857 (2016)
  - Number of downloads from Confs Proceedings: 5,250,071 (2017); 6,181,360 (2016)

- **Education:**
  - Number of users of our educational products
    - 47+ SWEBOK subscribers (Academic Institutes; Universities; Companies)

- **Standards:**
  - Number of standards we are/have been involved:
    - (2018) 152 active standards projects; 17 new projects

- **Pubs:**
  - Xplore downloads over the years (Transactions and Magazines)
  - Impact Factors over the years (Transactions and Magazines)
  - Delay from submission to first notification
  - Editorial Board composition
  - Number of submissions
Technical Quality boost in all activities

Current Status: Impact Factors for Transactions
Technical Quality boost in all activities

Current Status: Impact Factors for Magazines

[Bar chart showing impact factors for different magazines from 2013 to 2017]